

SPECIAL LIMITED SPACE ADVERTISING OPTIONS

COVER 8.25" x 10.75" LAMINATED OUTSIDE 3 AVAILABLE	OBC OUTSIDE BACK COVER	\$5,995
	IFC INSIDE FRONT COVER	\$3,995
	IBC INSIDE BACK COVER	\$3,500
GLOSS PAGES AT THE FRONT 5 AVAILABLE	1 st page	\$2,995
	2 nd page	\$2,795
	3 rd page	\$2,895
	4 th page	\$2,595
	5 th page & up	\$2,500
LOGO ON COVER 1 1/8" x 3/4" 34 AVAILABLE	1	\$600
	2	\$1000
	3	\$1500
	4	\$1800
SPINE AD 2 1/16" x 1 1/8" 4 AVAILABLE	1	\$1500
	2	\$2250
MINI DIRECTORY GLOSS AD 1 1/2" x 4" • RONCESVALLES • MISSISSAUGA • BLOOR WEST VILLAGE • CAWTHRA • ETOBICOKE • PLAZA WISLA • BRAMPTON • WEDDING 12 AVAILABLE	1	\$250
	2	\$400
	3	\$500
	4	\$650
6 SUPPORTING PUBLICATIONS OF "POLISH BUSINESS DIRECTORY" MOBILE/ONLINE/PRINTED		

MARKETING

"Polish Business Directory"

Advertising for companies
with Polish or European roots

PRODUCTS & PRICES

Serving

Polish community statistical data

GTA 300.000
Ontario 500.000
Canada 1 mln
USA 10 mln
over 12,000 businesses & professionals in Ontario

European community in the GTA

over 2 mln people
36 communities

Our websites

www.PrzewodnikHandlowy.com
www.PolishBusinessDirectory.ca
www.EuroCanPages.com
www.PolishContractors.ca
www.PolishAutomotive.com
www.PolishHealth.ca
www.PolishRealEstate.ca

Limited space ads are sold on first come, first served basis. Minimum 30% down payment required at signing contract.
Last year advertisers have priority in keeping location of their ads.

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Master Marketing & Publishing

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ONLINE + PRINTED *Discount price for both advertising ordered together*

REGULAR PAPER			GLOSS PAPER		
SIZE		PRICE	SIZE		PRICE
1/8 page	3.5" x 2.25"	\$549	1/8 page	3.5" x 2.25"	\$699
1/4 page	3.5" x 4.75"	\$699	1/4 page	3.5" x 4.75"	\$899
1/2 page	7.25" x 4.75"	\$999	1/2 page	8.25" x 5.25"	\$1,599
1 page	7.25" x 9.75"	\$1,349	1 page	8.25" x 10.75"	\$2,599

PRINTED ONLY

REGULAR PAPER			GLOSS PAPER		
SIZE		PRICE	SIZE		PRICE
1/8 page	3.5" x 2.25"	\$399	1/8 page	3½" x 2¼"	\$549
1/4 page	3.5" x 4.75"	\$549	1/4 page	3½" x 4¾"	\$699
1/2 page	7.25" x 4.75"	\$749	1/2 page	8¼" x 5¼"	\$1,349
1 page	7.25" x 9.75"	\$1,199	1 page	8¼" x 10¾"	\$2,449

- Free discount coupon printed at the back of the book
- Free banners for ads over \$950
- Free fillers for ads over \$1949
- Free referral service
- Free hiring help icon - "Now Hiring" on your ad
- Free translation

- Free artwork preparation
- All ads in full colour
- HST extra
- Published once a year in summer
- 12 months coverage
- Inside gloss pages limited to 3 categories: Lawyer, Dentist, Real Estate

NEW* Social Media Marketing